

Business Administration (BA)

Multi-Year Plan
Multi-Year Plan, Fall 2021
Multi-Year Plan (MYP), submitted Fall 2020
BA MYP 2019-2020 (CTE)
BA Narrative for 2019-2020 Assessment MYP Form

Business Administration at PCC is both CTE and LDC. The department offers several short-term certificates and Applied Science degrees and also administers courses required for the Associate of Science Oregon Transfer degree for Business (ASOT-B). Since 2009-2010, the department has regularly reported its assessment activities for its CTE programs. Reporting of LDC-related assessments began in 2015-2016.

Annual Learning Assessments
2021-2022 Summary Data Report
2021-2022 Learning Assessment Report
2020-2021 Summary Data Report
2020-2021 Focal Outcome Report
BA-LDC does not need to submit an assessment plan or report in 2020-2021.
2019-2020 Summary Data Report (SDR)
2019-2020 Focal Outcome Report - Marketing
2018-2019 Focal Outcome Report
BA-LDC does not need to submit an assessment plan or report in 2018-2019. Kendra Cawley is allowing this SAC to concentrate on its CTE assessments while the Gen Ed and Core Outcomes inquiry plays out.
2017-2018 CTE Plan for Accounting <ul style="list-style-type: none"> • BA APDX 212 Financial Analysis Template.pdf • BA APDX 212 Financial Analysis Project.pdf
2017-2018 CTE Plan and EOY for Marketing <ul style="list-style-type: none"> • EOY Appendix • Marketing Summary Data Report (SDR) <ul style="list-style-type: none"> • SDR Appendix
2017-2018 LDC Plan <ul style="list-style-type: none"> • BA APDX 212 Financial Analysis Template.pdf • BA APDX 212 Financial Analysis Project.pdf
2016-2017 CTE Plan and EOY Accounting <ul style="list-style-type: none"> • BA 281 Analysis • "Congratulations!" Letter to Accounting Students
2016-2017 CTE Plan and EOY Marketing <ul style="list-style-type: none"> • AASMktg-2017 Assessment Appx.pdf • AAS-Mktg Degree Outcome 6.pdf
2016-2017 LDC Plan and EOY Accounting <ul style="list-style-type: none"> • PCC to PSU BA 281 Analysis • "Congratulations!" Letter to Accounting Students PCC_PSU_Spring 2017
2016-2017 CTE Marketing Plan Accompanying Rubric
2015-2016 CTE and LDC Plan and EOY
2014-2015 EOY

[2013-2014 AP](#)

[2013-2014 EOY](#)

[2012-2013 EOY *\[pdf\]*](#)

[2011-2012 EOY *\[pdf\]*](#)

[2010-2011 EOY *\[pdf\]*](#)

No report for 2009-2010